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The first hotel, which became the founder of the whole Radisson chain, was opened in 1909 in Minneapolis (USA). It is named after the French explorer Pierre-Esprey Radisson. Photos of the new hotel were published in newspapers and magazines, which caused a stir. The hotel began to book rooms of important persons, world-famous artists. The authority and rating of the institution instantly rose.



In 1962 the hotel was acquired by the Carlson family, included in the list of powerful clans of America. Hotels now have a rating of 4-5 stars and offer a luxury service. Most of the complexes are resort-type hotels. To date, more than 450 hotels have been built in 72 countries.

In America, the company is known under the Radisson brand. In other countries, the word SAS is added. The second name was given thanks to the airline of the same name, which successfully collaborates with the Carlson family. The SAS hotel complex is managed by the Rezidor Hotel Group corporation. The headquarters of the company is located in the center of the capital of Belgium. In most countries, any Radisson hotel has the abbreviation Blu. In England, the word Edwardia is added to the name. The main hotel complexes are called Radisson Hotels & Resorts. The main competitors of the company are Marriott, Sheraton and Hilton.

Today, network owners highlight several features. The first important feature of the Radisson hotels is the iconic buildings that are attractive in appearance and distinguished not only by their individual interiors, but also by their impressive atmosphere. These buildings were specially designed in order to not only be comfortable for guests, but also

to provide hotel services, and at the most modern level.

The second distinctive feature of the chain's hotels is its location in the most prestigious places - in the central parts of large cities, at airports, in resort areas, on coastlines and in popular holiday destinations literally around the world.

In Moscow, for example, all hotels have categories of 4 and 5 stars, and are located literally hundreds of meters from the metro, which allows guests of the city to easily get to its main attractions - to Red Square and the Kremlin.

All Radisson hotels have first class full service. The hotel staff is subject to high requirements - employees are required to strictly follow the standards of hotel service. Among the requirements are friendliness and courtesy. Owners of the network confidently declare that the guests are guaranteed one hundred percent satisfaction with the service and the level of comfort.

The main concept of the network is the slogan « Yes, I can». It underlies the interaction with guests and sets us apart from our competitors. It reflects the friendly attitude and professional approach that our employees daily demonstrate to guests, making their stay unforgettable.

The Radisson Hotel creates the best conditions for guests, taking care of all the little things while on vacation.

